

Terms of Use & Consent — myvalues.app

Last updated: October 9, 2025 | Version: 2.0

Welcome to myvalues.app. Please read these Terms before using the platform. They govern your use of the tool and how voluntarily provided data is processed.

1. ABOUT THE PLATFORM

myvalues.app is a digital self-knowledge tool developed by a psychologist and researcher, based on methods validated during doctoral research. It helps you reflect on personal values through successive comparisons between life principles.

It is interactive, informational, and exploratory — not a clinical, diagnostic, or individualized therapeutic service.

2. DATA COLLECTED

- Login data if you register: email and unique identifier
- Usage data: value choices, response times, interactions
- Technical data: access dates, consent version, and similar metadata

Sensitive data (full name, health conditions, etc.) is not required.

3. PURPOSES

- Improving the platform experience
- Developing AI-based features
- Aggregated statistical and behavioral analysis
- Anonymous insights for academic publications

4. VALUES COMPARISON (PAIRING)

When you accept an invite to compare values:

- You agree to share the comparison report with the person who invited you, after explicit acceptance
- You may revoke access at any time
- Optional relationship context may be used for aggregated research

See the [Privacy Policy](#) for details.

5. RESEARCH AND AI

Data may be used in strictly anonymized form for scientific studies and algorithm development. Results may evolve as methodology improves.

6. LIMITATIONS

myvalues.app is not psychotherapy and does not diagnose or provide clinical opinions. Results are reflective and informational. Decisions based on results are your responsibility.

7. MENTAL HEALTH

If you are in emotional distress, seek qualified professional support. myvalues.app does not replace clinical care. In crisis, contact local emergency services or a helpline in your country.

8. STORAGE AND DELETION

Data is stored securely in Brazil. You may request access, correction, portability, or permanent deletion at any time via hello@myvalues.app.

9. CHANGES

We may update these Terms. Continued use after changes constitutes acceptance.

10. CONTACT

hello@myvalues.app

ACCEPTANCE

By using myvalues.app, you agree to these Terms and the Privacy Policy.